



NALEDI CYBER ACADEMY  
Reach for the Cloud

## Let's talk about what doors Computer Applications Technology (CAT) opens up career-wise.

CAT is all about building solid, practical **end-user computing skills** – think advanced word processing, spreadsheets, databases, web design, multimedia, internet tech, and problem-solving with software. It's not heavy coding like IT, but it makes learners super-efficient with computers in the real world, which is gold in today's digital SA job market.

The main goal? Equip them to use tech effectively in **any career** or further studies – whether they jump straight into work or head to tertiary education. Here's a breakdown of the awesome opportunities ahead:

### **Direct Career Boost from CAT Skills (Even Without Further Studies)**

These practical skills make them stand out for entry-level roles right after Matric – especially in admin, business, or creative fields:

- Office admin / executive assistant (Excel wizards are always in demand!)
- Data capturer / junior data analyst
- Basic web/content management
- Customer support in tech-savvy companies
- Small business owners using tools for marketing, bookkeeping, etc.

Many employers love CAT grads because they're already productive on day one – no need for tons of training!

### **Fields & Careers That Benefit Massively from CAT**

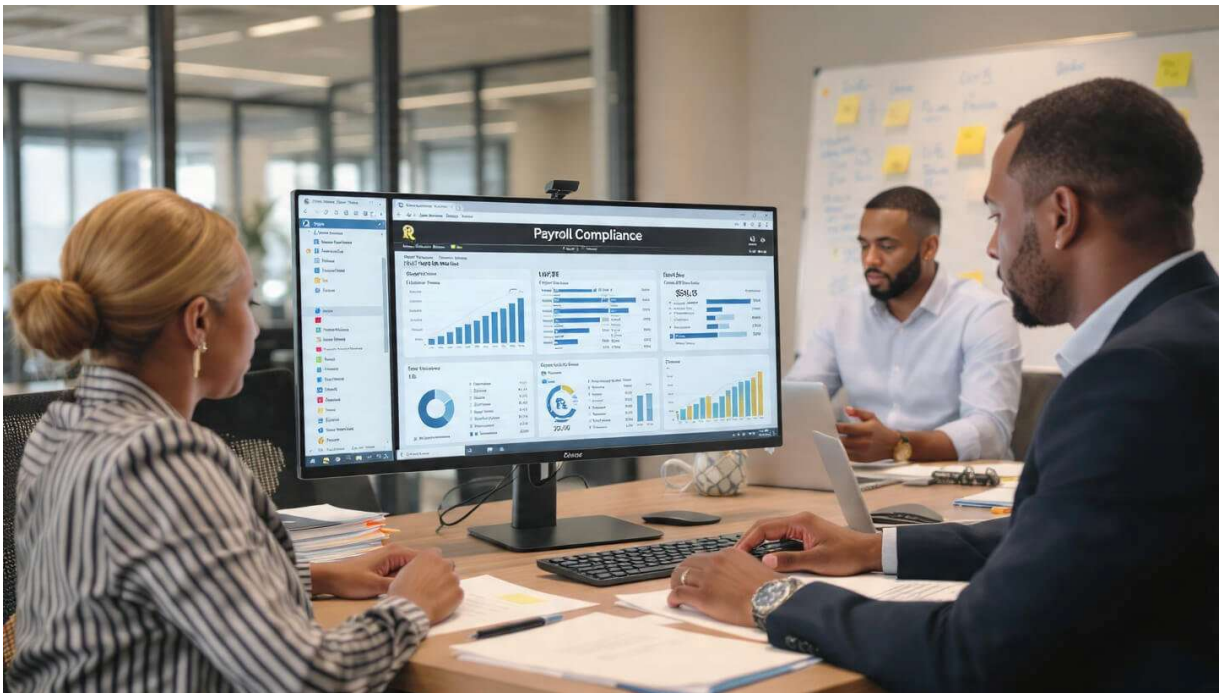
CAT gives a strong foundation for these growing sectors in SA:

- **Information Technology & Digital Services** → Roles like IT support, helpdesk, digital marketing assistant, or junior app/web support. It preps them perfectly for further IT quals.
- **Graphic Design & Multimedia** → Using design software, photo editing, presentations – great steppingstone to graphic designer, social media content creator, or digital media roles.
- **Business, Admin & Entrepreneurship** → Spreadsheets for finance, databases for records – ideal for accounting tech, HR admin, or starting your own gig.
- **Education** → Teaching CAT or related subjects (there's even a specific B.Ed. in Computer Application Technology at places like Unisa!).
- **General Professional Jobs** → Almost every modern job (banking, retail, logistics, NGOs) needs strong computer literacy – CAT makes them ahead of the pack.

Here are some visuals of South African pros putting those CAT-level skills to work in real offices and creative spaces:



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And for the creative side – graphic design vibes that build straight on CAT multimedia/web tools:



### University & Further Study Paths

CAT isn't a strict requirement for most degrees (unlike pure Maths for engineering), but it boosts their **APS** and gives them a huge advantage in any tech-related or business course. They can aim for:

- Diplomas/Certificates in IT, Digital Media, Office Admin, or Graphic Design at TVET colleges
- Degrees like Bachelor of Information Sciences, Business Informatics, Digital Arts, or even B.Ed. (to teach CAT!)
- Many universities value the practical edge for application development, data-related fields, or education tech.